

## 2012 Farmers' gateway Market Rules and Seller's Agreement

(Please note that items marked with an \* indicate changes for 2012)

A seller is any person or organization offering for sale:

- a. Articles for human consumption such as fruits, vegetables, nuts, berries, honey, cider and fruit juices, baked goods, jams and jellies, herbs, spices, meats, butter, cheese and eggs.
- b. Agricultural products not for human consumption such as house and bedding plants, cut flowers, gourds, cornstalks, etc.
- c. Crafts and flea market items are **not permitted**. \*Artisan items such as handmade scarves, candles, etc. are permitted **ONLY** if the seller's total saleable products include at least 80% locally produced agricultural products or articles for human consumption.
- d. Sellers will be acting as independent dealers and **are responsible for all regulations pertaining to the sale of his/her product(s). Insurance is the responsibility of each vendor.**

### **Dates, Hours of Operation and Selling Rules:**

The market will operate in the lower parking lot of Eastern Gateway Community College every Wednesday evening from June 13th through October 3rd, 2012.

- Hours of operation: **4:30 p.m. to 6:30 p.m.**
- Sellers cannot begin set up until \*4:00 p.m.
- If customers arrive early to the market and a vendor is already set up, selling, or 'putting back' items for those customers is **not permitted** (this does not apply to regular customers who have pre-ordered items from the vendor). \*The penalty for setting up, selling, or 'putting back' items prior to the market start time will be loss of space for one week. Persistent setting up, selling, or 'putting back' items prior to the market start time will result in banishment from the market as a seller.
- Sellers must stay until closing time unless they are sold out. The penalty for leaving early without market approval will be loss of space for one week. Persistent early departure will result in banishment from the market as a seller.

### **Space and Rental Fees:**

- Rental for one \*10' X 20' space as designated by the market is **\$10.00 for each Wednesday.**
- Those vendors selling at the market for the **first time will be charged \$2.50 for the first Wednesday they participate. The regular rental fee of \$10.00 will be charged each time thereafter.**
- Rent will be collected at the start of market each Wednesday.
- Rent may not be paid for more than one week.
- Payments are non-refundable.
- \*Priority space selection will be given to those vendors who regularly participated in the 2011 market season. All other spaces on market day are rented on a first come, first served basis.

- Space boundaries will be designated and marked by the market manager at the beginning of the market season.
- No more than two sellers may occupy the same space.
- Sellers must provide all necessary items, including tent, table, chairs, etc.
- Sellers with perishable items may bring a refrigerator/freezer which must be removed each week.

### **Prices:**

Prices must clearly be marked on merchandise before the opening of the market and must remain posted and be held until the close of the market. Prices are set by the seller but will be monitored by the market to prevent unfair competition.

### **Labeling:**

**The market is a venue for sellers raising or making their own product locally.** Any seller offering any produce or goods not produced by the seller ***must clearly identify the source of the items.***

### **Restrictions and Other Requirements:**

- The market is open to sellers only (see definition of a seller). **Campaigning and/or soliciting is not permitted.**
- Sellers are asked to respect the Eastern Gateway Community College property. This means taking care not to cause damage to the lawn, paved areas or other areas.
- No anchors or stakes are permitted to be driven into paved areas.
- No seller shall permanently attach anything to the Eastern Gateway Community College property.
- Sellers shall remove any and all trash and other items from their designated space each week.
- No seller shall auction any items.
- All sellers are asked to help with set up and tear down of the market each week.
- Eastern Gateway Community College and other market partners are not responsible for lost or stolen property.

### **Disclosure:**

No seller shall be refused rental of a space based on race, religion, creed, national origin or gender.

### **Agreement:**

By signing and returning the attached form, the seller agrees to abide by all market rules. Sellers who use unethical practices, violate the purpose of the market, or sell illegal or dangerous products may be refused rental space. Occupants failing to comply therewith may be refused further rental of market facilities.