

Measurable Goals

April 2026 – March 2031

Summary

Measurable goals implemented by the Stormwater Oversight Committee for the Jefferson County & Others Stormwater Consortium.

Public Participation / Involvement

Dates	Goal
4/2026 – 3/2031	Public notice of upcoming meetings and event schedules in several different print, and online media. Volunteers and groups clean local outfalls and water bodies.
4/2026 – 3/2031	Provide education workshops with a stormwater, water quality, or similar messaging (Stream Monitoring, Fernwood Outdoor Days, 401/404, etc).
4/2026 – 3/2031	Document the number of participants volunteering for river clean ups, with assistance from JB Green Team.
4/2026 – 3/2031	Produce various print flyers, postcards, and publication with a stormwater theme; provide to communities, events, fair, and other gatherings.
4/2026 – 3/2031	Utilize websites and social media sites to promote stormwater and water quality messaging.
4/2026 – 3/2031	Receive input pertaining to the SWMP from local constituents, document comments, and include on the annual report.
6/2030 – 3/2031	Public and community officials provide comments in regards next NPDES Small MS4 Permit.

Illicit Discharge Detection and Elimination

4/2026 – 4/2028	Review and update ordinances to comply with NPDES permit.
4/2026 – 3/2031	Update mapping of any changes to outfalls & receiving waters.
4/2026 – 3/2031	Review ordinances, codes, and standards
4/2026 – 3/2031	Work with county health department to address failing septic systems within the MS4.
4/2026 – 3/2031	Complete 20% of outfall screening within the MS4 annually; document the number of outfalls screen annually on Annual Report
4/2026 – 3/2031	Attach IDDE investigations to the Annual Report.
1/2030 – 3/2026	Post resources pertaining to IDDE to new JSWCD website.

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Construction Site Runoff Control

4/2026 – 4/2028	Review and update ordinances to comply with NPDES permit
4/2026 – 3/2031	Through use of ordinances or resolution, require SWP3 reviews for erosion & sediment controls for developments that disturb 1+ acres of ground, or part of a larger common plan or development. Document reviews on Annual Report.
4/2026 – 3/2031	Participate in pre-construction meetings for sites requiring a SWP3, or as requested by the developer.
4/2026 – 3/2031	Conduct monthly construction site inspections and provide feedback to developer, contractor, and local municipality. Document inspection on Annual Report.
4/2026 – 3/2031	Document number of permits issued and amount of land disturbed; provide in an annual summary.
4/2026 – 3/2031	Post resources pertaining to construction sites / SWP3 Reviews to JSWCD website.

Post Construction Stormwater Management

4/2026 – 3/2028	Review and update ordinances to comply with NPDES permit.
4/2026 – 3/2031	Document new Post-Construction BMPs from data provided on the SWP3 application. Provide data on annual report.
4/2026 – 3/2031	Inspection of applicable post-construction BMPs. Document inspections and provide data on annual report.
4/2026 – 3/2031	Post resources pertaining to post-construction to JSWCD website.

Pollution Prevention / Good Housekeeping

4/2026 – 4/2028	Review and update ordinances to comply with NPDES permit.
4/2026 – 3/2031	Review and update O&M plans.
4/2026 – 3/2031	Continue with routine maintenance such as street sweeping, catch basin cleaning, etc.
4/2026 – 3/2031	Document number of catch basins that were cleaned, number of culverts that were cleaned, amount of debris collected (tons), number of new catch basins, amount of new culvert installed (feet), amount of road salt applied (tons), storage methods, amount of street sweeping (miles), amount collected from street sweeping (tons), vehicle maintenance data, waste fluid disposal, length of ditch inspected/cleaned/repared, pesticide and fertilizer application, employee training. Record all data to annual report.
4/2026 – 3/2031	Calibrate snow and ice trucks annually prior to winter.
4/2026 – 3/2031	Conduct annual facility inspections with JSWCD staff.
4/2026 – 3/2031	Employees participate in annual stormwater training.